THOUSANDS OF CONFORMS IN A SINGLE DAY

An intense need exists to get content to market faster as providers dig deeper into their archives to satisfy consumer demand and participate in new international OTT platform launches. AudioPress automated audio conform fills this need with fast, intelligent automation.

AudioPress

AUTOMATED AND FAST

An easy-to-use web UI and automation will improve your time to world-wide markets. Quickly and accurately synchronize alternate audio tracks to a guide track.

INTELLIGENT

Using deep analysis, with automated conformance algorithms it sorts and labels all jobs. Conformed jobs are completed with consistent results.

COST EFFECTIVE

Monetize your entire library for less than traditional processes and reducing the use of audio bays. Pay as you go pricing model.

BORN IN THE CLOUD

Using the massive scale of AWS. Submit jobs through a secure UI and use your own AWS account for storage.

COMPARE **AudioPress** *TO THE COMPETITORS*

	AUDIOPRESS	COMPETITORS
Syncs audio at head	Fully Supported	Fully Supported
Works with all languages	Fully Supported	Partially supported
Works with M&E	Fully Supported	Partially supported
Works with Descriptive Audio Tracks	Fully Supported	Partially supported
Auto-scales to complete >10K audio conforms per day	Fully Supported	Not Supported
Changes speed from 25 fps to 23.98 automatically	Fully Supported	Not Supported
No additional software required	Fully Supported	Not Supported
File duration precisely matched	Fully Supported	Not Supported
Checks every audio sample	Fully Supported	Not Supported
Checks audio duration at head and tail	Fully Supported	Not Supported
Automatically creates any output file spec	Fully Supported	Not Supported
Does not require video on guide track	Fully Supported	Not Supported
Use your AWS S3 storage	Fully Supported	Not Supported
Works in any AWS region	Fully Supported	Not Supported
Adjustable sync tolerance settings	Fully Supported	Not Supported
Watchfolder configured to auto-create orders	Fully Supported	Not Supported
Works with short form content (30 seconds to 5 minutes)	Fully Supported	Not Supported
Does not require stems, uses full mix	Fully Supported	Not Supported
Provides feedback on files that cannot be conformed	Fully Supported	Not Supported
Fully automated results	Fully Supported	Not Supported
Simple CSV order submission	Fully Supported	Not Supported
Fully documented API available	Fully Supported	Not Supported
Job summaries always available	Fully Supported	Not Supported
Automatically performs full QA on conformed output	Fully Supported	Not Supported
Syncs audio when commercial black edits are present	Partially supported*	Not Supported

*Requires additional sample files in order to support

COMING Q4 2021

VideoPress normalizes and corrects technical metadata. An incredibly powerful tool, it will analyze the actual video material and determine the best path to improve picture quality and correct common issues. No more errors stemming from incorrect source file metadata or operator mistakes.

VideoPress

AUTOMATED

Submit jobs through secure API or CSV. Process hundreds of sources concurrently with consistent and reliable results. Support for all file formats in and out.

BROAD TOOL SET

3/2 pulldown and 4th frame repeat detection and removal, adaptive deinterlacing, speed change correction, colorimetry tagging and more. All applied automatically based on source interrogation and desired output type.

INTELLIGENT

Precision and reliability are key in video mastering. VideoPress makes downstream workflow results more predictable.

DEEP ANALYSIS

Based on the actual video material not file metadata. VideoPress knows what to look for, identifies it, and fixes it.

BORN IN THE CLOUD

Utilizing the power and scale of AWS for worldwide reach and massive scale to improve time to market.

MasterPress uses both temporal fingerprinting and spatial correlation to accomplish a variety of tasks for relational and single-source operations. With VideoPress at its core, MasterPress is a powerful tool to prepare library content for broad distribution.

MasterPress

AUTOMATED

Submit jobs through secure API or CSV. Process hundreds of sources concurrently with consistent and reliable results. Support for all file formats in and out.

BROAD TOOL SET

Creation for textless and Picture-to-picture master creation. Main title and end sequence detection, MAM/DAM asset deduplication, version delta reporting, aspect ratio error detection, rendition verification, interstitial content and commercial black detection.

INTELLIGENT

Streamlined version matching and variant master creation and differential analysis.

COST EFFECTIVE

Lower costs by reducing manual labor and use of video editing workstations.

BORN IN THE CLOUD

Utilizing the power and scale of AWS for worldwide reach and massive scale to improve time to market.

BITPRESS

Built by post production professionals with over fifty years of collective experience in mastering.

AUTOMATED — FAST — INTELLIGENT

Bitpress develops tools that enable rapid monetization of content by automating traditionally laborious and complicated processes. We understand the challenge and cost of manipulating media. We have a history of innovation through automation for the largest and most respected post production and media companies in the world. We've authored many patents and engineered workflows for every major studio and the largest OTT providers.

For a personalized demo or information:

info@bitpress.com

www.bitpress.com